

Thinking big can help keep your tax controversy small.

Today's global connectivity means it is easier for companies to be faced with multi-dimensional, multi-country tax controversy. How can you manage the risk?



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Making your resource-strapped transfer pricing function “future ready”

Transfer pricing (TP) is again identified as the main tax risk by multinationals in the [EY 2021 Tax Risk and Controversy Survey](#), making it the top risk in the last four biannual surveys. A second 2019 EY survey further indicates that 80% of companies experienced challenges to their TP positions in the three years up to 2019.

It is in this context that tax leaders are increasingly focused on building a controversy department fit for the future — one in which a proactive approach to TP controversy management is a key feature. Joel Cooper, Ernst & Young LLP Partner, explains [how](#) adopting a more proactive TP controversy management approach can help to identify, manage and resolve TP disputes more efficiently and effectively.

Related articles:

- ▶ [Issue 33: Implementing the Tax Controversy Department of the Future can help manage tax controversy](#)
- ▶ [Issue 32: To reduce future controversy, businesses need to revisit how they manage their indirect tax function](#)
- ▶ [Issue 31: Why companies should prepare for transfer pricing controversy](#)
- ▶ [Tax controversy is a global issue — is your company ready?](#)

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