

A man and a child are standing in front of a large, dark, textured wall. The child is standing on the man's shoulders, and they are both reaching up to draw a large, white, chalk-like outline of a globe on the wall. The globe shows the continents of North and South America. The man is wearing a dark t-shirt and jeans, and the child is wearing a light blue shirt and patterned pants. The background wall has a rough, stone-like texture.

Thinking big can help keep your tax controversy small.

Today's global connectivity means it is easier for companies to be faced with multi-dimensional, multi-country tax controversy. How can you manage the risk?



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Digital tax administration is transforming business in every sector and every part of the world.

Driven by the need to increase revenues, tax authorities have increased tax enforcement activity directed at indirect taxes, such as value-added tax, goods and services tax, and customs and excise duties. Businesses are required to provide detailed electronic information at the transactional level - often in real or near-real time, which allows tax authorities to apply sophisticated data analytics and use "big data" to support additional tax assessments and penalties.

These trends are increasing indirect tax controversy and changing its nature. In the digital age, tax disputes are as likely to arise from the accuracy of the data as from tax law or business issues. Tax executives need to be aware of, and prepared to respond to, this growing approach to indirect tax enforcement in order to better manage their company's tax controversy and tax risk. Read more here: [Managing indirect tax evolution](#).

Related articles:

- ▶ [Tax controversy is a global issue – is your company ready?](#)
- ▶ [Tax controversy in a connected world](#)

Contact us for more information

Rob Hanson

EY Global Tax Controversy Leader
rob.hanson@ey.com

Adrian Ball

EY Asia-Pacific Director Indirect Tax
adrian.r.ball@sg.ey.com

Jeff Michalak

EY Global Leader for International Tax Services
jeffrey.michalak@ey.com

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